

MEN FOR WOMEN'S CHOICE

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"The fight's not over. ... We're going to fight to the end" -- Jean-Guy Tremblay to a reporter after the Supreme Court overturned the injunction preventing his ex-fiancee from having an abortion.

Dear friend,

Jean-Guy Tremblay thinks he should have the right to decide whether or not a woman can have an abortion.

Last summer he went to court in an attempt to have the law enforce his "right" to prevent his former fiancee from having an abortion. Some people would have it that Jean-Guy Tremblay represents a new component in the abortion issue: "Men's Rights."

The opponents of choice on abortion are already using this "new" argument to push their case forward. They argue for fathers' rights, boyfriends' rights, fetal rights -- everything except women's rights.

They think they've found a new tool in their fight to win back the status quo -- and they may be right. Last summer's court cases show just how dangerous these arguments can be.

The government, using the cases brought forward by Jean-Guy Tremblay and Greg Murphy, is threatening to introduce legislation this fall which would re-criminalize abortion. They will try again to do what they have had trouble doing recently -- to criminalize the personal decisions of women in Canada.

The pro-choice movement is facing its most crucial battle. The government is moving quickly, and will be much more aggressive than in the past to roll back women's gains. Men who support women's right to choose must help make sure this doesn't happen.

That's why I am writing to you today. I know that you believe as I do that it's time for another voice to be heard in the debate. We cannot let the opinion of men be represented by the sexist views of those who oppose women's right to choose on abortion.

A large majority of men support women's right to choose. Their voices must be heard as clearly as possible during the critical weeks ahead. A new group, *Men for Women's Choice*, is organizing to make sure this happens, but in order to succeed we need your help.

Please turn over ...

Men for Women's Choice was formed in response to the abortion cases this summer. Our initial press conference and pro-choice statement received substantial national media coverage. Men from across Canada called to offer their support. Even we were stunned by the response. We decided much more could and should be done to show this support in as public a way as possible.

The goal of the *Men for Women's Choice* campaign is as simple as it is important: to make sure that it becomes clear that there are many men in Canada who are solidly pro-choice -- and who are prepared to act to help ensure full and equal access to abortion across Canada.

We will be running as many *Men for Women's Choice* ads as funds allow to make sure our point is heard by politicians, media and the public at large. Our first ad is just weeks away and we are in a major campaign to recruit the support of men from across Canada for it.

To achieve our goals, we desperately need your help. We are a new group, with limited resources. All we have is the commitment of a small number of volunteers and an initial list of pro-choice men such as yourself to help us get the *Men for Women's Choice* message across. Your support today is critical.

You can help by:

- 1) Sending a generous donation to sponsor the ad. Your contribution of \$25, \$50, \$100 or more will make sure the first ad appears as quickly as possible. All contributors will be listed in the ad.
- 2) Asking your friends to contribute to the ad. Sign up forms are available from our office, or you could copy the one enclosed.
- 3) Sending us names of other men who might support this campaign.

With Parliament divided on the issue, it is clear that public opinion will play a crucial role in its outcome.

The pro-choice movement is succeeding, and pro-choice men can play an important role in helping protect and increase these gains. But we don't have the luxury of long preparation for this campaign. Our opponents are well organized and funded and in a position to maximize every opportunity. We must be ready to match their efforts and help women win this battle once and for all.

Please support this campaign by writing a cheque and rushing it in the enclosed postage paid envelope to *Men for Women's Choice*. Every day is critical so please don't delay. Thank you for your support.

Yours sincerely,



Michael Kaufman
Men for Women's Choice

P.S. You are one of a small number of men to receive this initial appeal. Please make sure this campaign grows as rapidly as possible with a contribution of the maximum you can possibly afford today.